

THE RBDC TIMES

Official Newsletter of the RBDC



Upcoming Events

MAR 31ST
Entrepreneur Launch
Deadline

•
APR 5TH
Winter Projects End

•
APR 22ND
Spring Projects Start

•
JUL 19TH
Spring Projects End

Embracing Change: Last Chance for Projects

Over the next couple of months, the RBDC will undergo and embrace strategic changes as an opportunity for growth and innovation. Stay connected for more details coming soon. After July of 2024, BYU-Idaho will transition from RBDC internships and classroom projects. The upcoming, Spring semester is the last time the RBDC will offer business projects staffed by interns.

Sign up now for a final RBDC project! Email e.waite@rbdcenter.org.

Have you been putting off a project for just the right time? Better pull it out, dust it off, and hand it over to a dedicated team of interns at the RBDC or you might lose your chance.

Have a new business idea? Our 10-week Feasibility Study and Market Research products can determine if you have a viable plan, while providing our last round of interns with valuable, professional experience.

Want to expand your marketing? We always accept a handful of marketing students excited to work with real clients. In as short as 5 weeks, our interns can get you started on your marketing journey.

Need help launching your business?
The RBDC can help there, too, with our Entrepreneur Launch program:
www.rbdclaunch.org.

Looking for new talent to hire?
Sponsoring a project with the RBDC gives you access to a group of BYU-Idaho students looking for full-time employment. Now is your last chance to tap into BYU-Idaho students at a low cost.

We are grateful for the role we have played at BYU-Idaho and look forward to broadening our scope within the community. In the coming months, we expect to be able to expand our current mission. Stay tuned for updates!

Who is the RBDC?

The Research and Business Development Center (RBDC) is a nonprofit organization that serves over 120+ undergraduate students each semester by providing them with project-based internships. Students are:

- Trained in professional areas,
- Connected with real business professionals,
- Receive valuable work experience and internship credit.

In turn, students provide their clients with affordable business solutions and become potential hires.





Looking Back: Accomplishments with BYU-Idaho

In 2014, two previously established nonprofits merged together to form the Research and Business Development Center (RBDC). The former nonprofits were the Eastern Idaho Entrepreneurial Center (E Center) and the Southeast Idaho Research Institute (SIRI), each with a mission to facilitate business research and to grow the local economy.



Since 2014, the RBDC has continued to provide business solutions to real business clients through the Applied Learning Projects (ALPs) program. BYU-Idaho and Ensign students completed internships with the RBDC to provide value to these businesses with the help of industry professionals and faculty mentors. In return, the RBDC accelerated professional growth and provided tangible experience for over 8,000 students.



Winter 2024 Team meeting with City of Rexburg Client

Each year we have worked with 60+ businesses, adding up to nearly 600 businesses in the last decade. Our clients have gained value through affordable, tailored projects staffed with interns. Projects ranged from marketing to business planning to advanced research for business expansion. These projects allowed our clients to focus on their primary responsibilities, while moving their businesses forward. Clients were not only connected to talented, young professionals through the RBDC, but also to industry mentors and potential investors.

We would like to express our gratitude to BYU-Idaho, the students and faculty members, our clients, and all our employees who have contributed to our success.

We hope you will keep in touch with our future endeavors!

Kathryn Ogden

EMPLOYEE HIGHLIGHT

Kathryn (Brandi) Ogden is an RBDC Program Manager. She works to ensure that our internship programs run smoothly by training interns, assisting project managers, and taking care of internship logistics.

Kathryn interned for the RBDC and then worked as a Project Manager until she graduated from BYU-Idaho with a Bachelor of Science in Business Management Marketing. After graduation, she became the Program Manager for our program.

No matter where she lives, Kathryn's passion of helping people become the best leaders will always be a driving force. She enjoys spending time with friends and family, playing soccer, and working on puzzles.



The RBDC is a 501 (c)(3) organization, and all donations are fully tax deductible.

Donate today at www.rbdcenter.org/make-a-donation.html