



# Bingham Memorial Hospital Community Health Needs Assessment (CHNA)

## The Customer

Headquartered in Blackfoot, Bingham Memorial Hospital is one of the leading and award-winning healthcare providers in eastern Idaho. They were established in 1950 and have since grown to include over 140 medical providers, 1,000 employees, and 100 types of patient services. They take pride in their progressive outlook on the community's health by providing "high-quality care with compassion and exceptional service".

## The Situation

Bingham Memorial Hospital is a 501(c)(3) nonprofit organization. As a charitable hospital organization, they are required to file a Community Health Needs Assessment (CHNA) report with the IRS every three years to meet the requirements for tax exemption. The CHNA must also be made readily available to the community and an action plan must be developed in response to the data.

## The Solution

The Research and Business Development Center (RBDC), also a 501(c)(3) nonprofit organization, connected with Bingham Memorial Hospital early in 2022. The RBDC was informed of the hospital's need for a CHNA and immediately knew they could be of service. They put together a team of student interns from BYU-Idaho and within three months had researched the community, collected surveys, and interviewed stakeholders to assess the health needs. As a final deliverable, the team wrote Bingham Memorial Hospital's CHNA report to the specifications of the Patient Protection and Affordable Care Act of 2010. This act requires a new CHNA every three years, which the RBDC will continue to provide to Bingham Memorial Hospital.



## Community Assessment

The student team assessed the community in a variety ways:

### General Research

- Compiled secondary data from the County Health Rankings & Roadmaps (CHR&R)
- CHR&R synthesizes data from various prominent health rankings including the U.S. Census, American Community Survey, Behavioral Risk Factor Surveillance, National Institute for Health Statistics

### Stakeholder Interviews

- Selected stakeholders that represented the broad interest of the community
- Asked 21 questions spanning topics such as community needs, health literacy, health attitudes, and maternity care

### Public Surveys

- Posted an electronic survey on various Facebook groups connected to the community
- Distributed flyers with QR code to survey to local places of business



## Final CHNA Report

The final CHNA report, which is now published on the Bingham Memorial Hospital website for all to see, defined the community, prioritized the health needs of the community, identified any information gaps, and outlined the hospital's prioritization process.

View the report here:

<https://www.binghammemorial.org/uploads/BH%20Final%20Deliverable%20Report%20CHNA.pdf>



## Development of Public Surveys

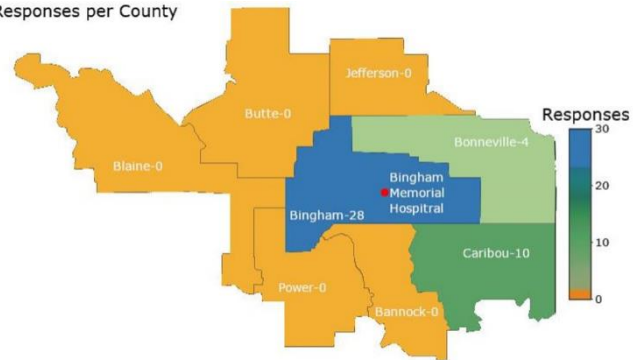
Initially, the public survey was posted to a handful of Facebook groups, resulting in few responses. Subsequent groups of the first project were tasked with increasing the reach of the surveys and bringing in more data. Flyers with the QR code to the survey were distributed across the counties in public places of business. A mass email was prepared to share with anyone subscribed to the hospital’s emailing list. Finally, interest booths were scheduled to collect survey responses at local events in the near future.



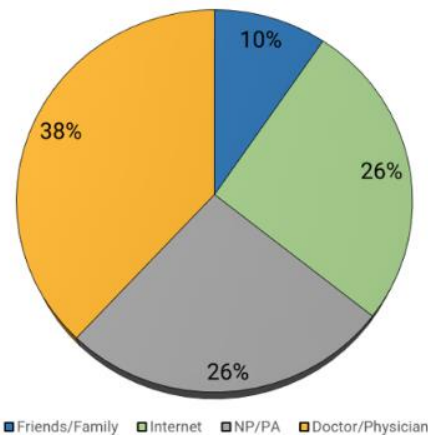
## Health Needs and Action Plan

The top five health needs identified within the community were health literacy, uninsured rates, medical provider shortages, obesity, and maternal care. The key stakeholders suggested the hospital, local governments, and schools collaborate to better disseminate health education, including having resources for Spanish speakers. They proposed providing more support for patients in navigating paperwork and alternative payment. Finally, the key stakeholders encouraged engagement and promotion of healthy behaviors among families from the hospital.

Responses per County



Respondent Health Information Sources



Attended a Routine Doctor Visit Within the Last Year (Not while sick)

